

Get Insights to Everyone in your Business

Tableau's 2018.1 upgrade now provides your team with greater access to actionable insights about your business operations. End-to-end analytics and authoring capabilities in the browser along with a new subscription model puts powerful business intelligence in front of everyone in your workforce. A mix of new visualization elements and flexible Dashboard Starters increase speed to insight like never seen before.

OSI Digital can help you realize the value of these capabilities more quickly. We will work with you to manage your upgrade efficiently and effectively to optimize your investment in Tableau.

Why Data-Driven Organizations are Upgrading to Tableau 2018.1

Authoring and Analytics in the Browser Increase Access to Insight:

Tableau 2018.1 enables users to connect to data and perform end-to-end analysis and authoring in the browser, meaning greater speed and access to advanced analytics for your organization. Through a browser, users can connect to over 20 data sources, including OSI Digital's Data Warehouse in the Cloud and local sources, all while remaining on Tableau's secure and scalable platform. The upgrade also lets users access Tableau on more devices, including thin clients like Chromebooks.

Dashboard Starters Enable Rapid Customization:

A suite of pre-built dashboards turn your data into rich visualizations almost instantly. With Tableau Online, data from Salesforce, Oracle Eloqua, Marketo and ServiceNow, automatically populates these dashboards, providing a seamless experience and a well-designed foundation for the last mile of customization required to meet your specific needs.

Richer Data Visualizations at a Glance:

Tableau's visualization upgrades include step and jump lines to quickly convey the magnitude and duration of changes. Users can also now analyze spatial data with the ability to combine generated and custom latitudes and longitudes within a dual axis that enables the creation of multi-layered maps.

Create Better Business Outcomes with OSI Digital

- Maximize the security and value of your Tableau investment
- Deliver Tableau's new user capabilities to the right mix of users
- Tailor new analytics and capabilities to natural workflows





New Capabilities-Based Subscription Model

Tableau 2018.1 introduces a cost-effective subscription model that puts the most relevant analytics and insights into the right hands. The introduction of three new subscription tiers – Creator, Explorer and Viewer – match Tableau's capabilities with the specific needs of each person across the entire spectrum of users in your workforce. All three subscription tiers are available on-premises or public cloud and OSI Digital can help you realize the advantages of each.

Leverage the Power of your Tableau Investment with OSI Digital

Tableau is a critical business intelligence system for your organization and any upgrade should be done carefully and methodically. OSI Digital has the proven expertise to deliver a smooth and successful upgrade to the new version, so you can realize the benefits of Tableau's latest capabilities quickly.

Deliver Tableau's Subscriptions to the Right Mix of Users

With Tableau's three new user tiers, you can make business intelligence widespread within your

enterprise. OSI's experienced business analysts will assess the needs of your organization and get the right Tableau capabilities to the right users so that every vantage point within your organization becomes an opportunity to discover new insights, giving you the highest return on your Tableau investment.

Tailor New Capabilities to Natural Workflows

Between Tableau's three user tiers and your workforce's variety of roles and needs, ensuring business intelligence is part of each user's natural workflow is a tall order. OSI can embed analytics to account for the workflows of all users, so that you can accelerate adoption and provide seamless access to insight that impels actions more precisely.

Maximize the Security and Value of your Tableau Investment

OSI's development team can customize rich visual analytics and apply deep knowledge of Tableau infrastructure for your upgrade. Work with us to upgrade your installation configuration and secure your servers to ensure fault tolerance and efficiently prepare Tableau for scale.



Tableau 2018.1 Capabilities

- Three new capabilities-based Tableau subscription offerings
- > End-to-end authoring and analytics in the browser
- > Full workbook Dashboard
 Starters for Salesforce, Oracle
 Eloqua, Marketo and
 ServiceNow data
- > Richer visualization additions, including the ability to:
 - · Create step and jump lines
- Build multi-layered maps by combining custom and generated latitudes and longitudes within a dual axis
- Bring saved clusters into different sheets



Let's Get Started

OSI Digital can help optimize performance and enable data-driven outcomes for your business. Email info@osidigital.com or call our Sales Team at 818.992.2700.







About OSI Digital

OSI Digital, Inc., (formerly OSI Consulting, Inc.) provides purpose-built business and technology solutions that optimize performance to enable data-driven outcomes for our customers. OSI accelerates digital transformation by offering integrated solutions that capture, secure, integrate, analyze and optimize data. Our services include the design, development and implementation of new solutions as well as the ongoing management, enhancement and support of our customers' existing business systems.

OSI Digital was founded in 1993, in California and has since expanded to a team of over 1,400 employees worldwide. We have offices in the US, Canada, India, Philippines, Dubai and Australia. Our main offshore delivery center of excellence is located at our state-of-the-art campus in Hyderabad, India, with additional locations in Chennai, Delhi and Bangalore. For over 25 years, we have supported a diverse portfolio of customers across various industries, including: Software & Business Services, Financial Services, Life Sciences & Healthcare, Manufacturing, Energy, Retail and Agriculture.

Our client base ranges from start-ups to Fortune 500 corporations, including: Exelon, GE, Hyundai, Toyota, Gilead, Allergan, Yamaha, Gap and Skechers. OSI Digital has developed strong partner alliances with the world's leading technology providers such as Tableau, Salesforce, Oracle, Microsoft, GE, Amazon Web Services, Dell Boomi and Red Hat.

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